



FOR IMMEDIATE RELEASE

Ando Media, LLC

617-801-2636

MonthlyRanker@andomediagroup.com

www.andomedia.com

Ando Media Releases January Internet Audio Top 20 Ranker

Boston, MA – March 24, 2011 – Ando Media has released its monthly Internet audio Top 20 Ranker for January. The Ranker is a listing of the top-performing Internet audio stations and networks measured by the Webcast Metrics® audience measurement platform.

Webcast Metrics uses a proprietary platform to track audience data and convert it to audience metrics that can be easily understood by stations, publishers and advertisers. Audience rankings are done on the basis of “Average Active Sessions”, with “Session Starts” and “Average Time Spent Listening” also displayed. Average Active Sessions (AAS) is defined as “Total Listening Hours (TLH) divided by hours in the reported time period.” TLH is defined as the total number of hours that the station/publisher has streamed during sessions with duration of at least one minute in total within the reported time period. Session Starts (SS) is defined as “the number of different requests for streams (i.e., stream requests) with duration of at least one minute in total within the reported time period.” Average Time Spent Listening (ATSL) is defined as “the average number of hours for each session with duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.” Rankers are divided into “Domestic” and “All Streams.” The “Domestic” Ranker quantifies listening done inside the U.S. based on log-based information provided by the station. The “All Streams” Ranker merely verifies the quantity of streams without qualifying where they are being consumed.

If you have any further questions, please contact

MonthlyRanker@andomediagroup.com.

See January rankings below:



JANUARY DOMESTIC RANKER (based on AAS)~				
DAYPART 6:00am to 8:00pm, Monday through Friday				
	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network~	262,260	52,376,553	1.44
1	Pandora Corporate	643,556	218,172,705	0.85
2	CBS Radio Inc.°	161,212	51,705,030	0.90
3	Clear Channel Radio ∞	132,762	29,119,929	1.31
4	Citadel Broadcasting Company	49,320	9,499,997	1.48
5	Slacker, Inc.	35,947	12,894,606	0.81
6	Entercom Communications Corp. ∞	26,455	5,470,097	1.39
7	ESPN Radio Corporate	26,315	6,393,385	1.18
8	Cox Radio Inc. ∞	20,854	3,885,035	1.53
9	Cumulus Media, Inc. ∞	19,719	3,670,316	1.54
10	EMF Corporate	16,696	2,283,858	1.79
11	Digitally Imported Inc. ∞	14,938	3,172,493	1.34
12	Radio One ∞	11,095	1,888,874	1.68
13	Bonneville Corporate ∞	8,944	741,058	3.42
14	Emmis Communications ∞	8,896	2,208,675	1.15
15	Greater Media Corporate ∞	8,272	1,218,289	1.95
16	AccuRadio ² ∞	7,654	808,263	2.70
17	Salem Communications	7,625	712,836	3.02
18	977Music.com Corporate	7,118	1,418,832	1.44
19	Univision ∞	6,941	2,244,619	0.89
20	Townsquare Media ∞	5,725	966,238	1.69

Average Active Sessions (AAS): Total Listening Hours (TLH) divided by hours in the reported time period. TLH is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total within the reported time period.

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Average Time Spent Listening (ATSL): The average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

~Excludes the following groups: radioio.com, LLC, Boomer Radio, audiocandymediagroup LLC, WOR Radio, 3WK LLC, SmoothJazz.com Corp., and Choice Radio Corporate

° AOL Radio and Yahoo LaunchCast are part of CBS Radio Inc.

∞ These groups are part of the Katz Online Network

² Does not include mobile data

JANUARY ALL STREAMS RANKER (based on AAS)¹

DAYPART 6:00am to 8:00pm, Monday through Friday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network	337,076	*	*
1	CBS Radio Inc. °	167,293	54,034,788	0.90
2	Digitally Imported Inc. ∞	73,119	*	*
3	977Music.com Corporate ∞	48,397	*	*
4	Slacker, Inc.	37,667	13,560,003	0.81
5	Entercom Communications Corp. ∞	27,648	5,993,274	1.33
6	ESPN Radio Corporate	27,231	6,663,697	1.17
7	I.FM Corporate ∞	27,209	*	*
8	Cox Radio Inc. ∞	22,126	4,308,315	1.47
9	Cumulus Media, Inc. ∞	20,324	3,879,956	1.50
10	EMF Corporate	17,850	2,507,555	1.76
11	AccuRadio ² ∞	14,296	1,802,252	2.20
12	Radio One ∞	11,264	1,942,882	1.66
13	Emmis Communications ∞	10,005	2,717,628	1.06
14	Dot I Media Corporation	9,572	2,811,633	0.96
15	Bonneville Corporate ∞	9,077	759,944	3.39
16	Greater Media Corporate ∞	8,574	1,290,117	1.91
17	Salem Communications	7,891	744,047	3.00
18	Univision ∞	7,834	2,461,280	0.92
19	Townsquare Media ∞	5,937	1,015,190	1.67
20	Lincoln Financial Media ∞	4,492	341,787	3.74

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¹ January All Streams Ranker does not include Clear Channel Radio, Citadel Broadcasting Company, and Pandora Corporate

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JANUARY DOMESTIC RANKER (based on AAS)~

DAYPART 6:00am to 12:00am, Monday through Sunday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network~	166,953	69,842,607	1.30
1	Pandora Corporate	522,330	344,150,856	0.83
2	CBS Radio Inc.°	103,228	66,689,856	0.85
3	Clear Channel Radio ∞	82,992	39,271,024	1.15
4	Citadel Broadcasting Company	31,601	11,648,727	1.47
5	Slacker, Inc.	26,338	20,180,397	0.71
6	ESPN Radio Corporate	17,000	8,404,084	1.10
7	Entercom Communications Corp. ∞	16,678	6,870,164	1.32
8	Cox Radio Inc. ∞	13,305	4,878,879	1.48
9	Cumulus Media, Inc. ∞	12,225	4,621,798	1.44
10	Digitally Imported Inc. ∞	11,639	4,501,252	1.40
11	EMF Corporate	11,004	3,230,511	1.64
12	Radio One ∞	6,810	2,304,464	1.60
13	Emmis Communications ∞	6,142	3,173,657	1.05
14	Bonneville Corporate ∞	5,794	913,342	3.43
15	AccuRadio ∞	5,360	1,088,049	2.68
16	Salem Communications	5,148	851,770	3.26
17	Greater Media Corporate ∞	5,132	1,415,899	1.97
18	977Music.com Corporate	4,985	1,912,959	1.41
19	Univision ∞	4,805	3,172,073	0.83
20	Townsquare Media ∞	3,503	1,162,701	1.63

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JANUARY ALL STREAMS RANKER (based on AAS)¹				
DAYPART 6:00am to 12:00am, Monday through Sunday				
	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network	227,131	*	*
1	CBS Radio Inc. [°]	107,600	70,378,743	0.84
2	Digitally Imported Inc. [∞]	59,167	*	*
3	977Music.com Corporate [∞]	40,513	*	*
4	Slacker, Inc.	27,366	21,200,941	0.71
5	I.FM Corporate [∞]	22,105	*	*
6	ESPN Radio Corporate	17,667	8,872,045	1.09
7	Entercom Communications Corp. [∞]	17,570	7,686,612	1.25
8	Cox Radio Inc. [∞]	14,354	5,592,175	1.40
9	Cumulus Media, Inc. [∞]	12,671	4,967,673	1.40
10	EMF Corporate	11,842	3,581,351	1.62
11	AccuRadio [∞]	10,778	2,709,324	2.12
12	Dot I Media Corporation	7,380	4,096,925	0.97
13	Emmis Communications [∞]	7,061	4,011,684	0.96
14	Radio One [∞]	6,909	2,383,074	1.58
15	Bonneville Corporate [∞]	5,882	946,649	3.38
16	Salem Communications	5,346	900,648	3.22
17	Greater Media Corporate [∞]	5,331	1,518,877	1.92
18	Univision [∞]	5,321	3,441,465	0.85
19	Townsquare Media [∞]	3,641	1,238,741	1.60
20	Lincoln Financial Media [∞]	2,948	401,258	4.01

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